



**ATHLOS
ACADEMIES**

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EXECUTIVE SEARCH

President of Educational Services

July 1, 2017



The Position

Athlos Academies seeks an exceptional leader to serve as its next President of Educational Services at our headquarters in Boise, Idaho.

At Athlos Academies, our goal is to help public charter schools succeed. As a reform-minded education service provider and strong advocate of school choice, Athlos strives to improve the landscape of public education by expanding student opportunities for quality schools. To accomplish this, we assist public charter schools in all stages of their formation and operation. This includes everything from developing a charter application and building a facility, to recruiting and providing professional development for school staff, to assisting with school operations and back office support. Our innovative and sustainable public school model produces well-rounded students and prepares them for a competitive future where they have the talent, skills, and confidence to succeed.

To serve as President of Educational Services, Athlos Academies welcomes candidates that are excited about our mission and possess the following qualifications and backgrounds:

- Educational leaders with significant school leadership experience, charter school leadership experience, superintendent experience, and/or leadership experience in a Charter Management Organization (CMO) or Education Management Organization (EMO).
- Individuals with experience leading healthy growth and change in a geographically disbursed organization.
- Leaders with the sophistication to be a face of the organization, as well as the persuasiveness to be a spokesperson for a variety of audiences, both internal and external.
- Individuals who can create and maintain organizational strength and connectedness by encouraging collaboration and cohesion.
- Individuals who are business-minded, ambitious, flexible, forward-thinking, and reform-minded.
- Educational leaders who believe in a whole-child educational model that encourages active, student-centered learning, targeted performance character development, and healthy lifestyles.

Regardless of career and background, the President of Educational Services at Athlos Academies must be relationally astute and possess the ability to establish and expand partnerships, build and sustain reform-minded initiatives, and skillfully grow the Athlos Academies network of schools.

Serving as the President of Educational Services at Athlos Academies is a truly unique leadership opportunity. We look forward to learning more about your interest in the position.

-Athlos Academies



About Athlos

History & Background

Co-founders Ryan Van Alfen and Jason Kotter were introduced to charter schools almost serendipitously. While helping a charter school obtain real estate, they became impressed by the idea of parental choice in education, yet realized that obtaining facilities was a major challenge for these organizations.

Recognizing a need, they began developing outstanding campuses to match each charter schools' distinctive qualities. The more charter operators they met, the more they were intrigued by their offerings—but began sensing there were gaps to a child's lifelong development that went beyond academic offerings.

Entrepreneurs in their own right, the two founders had always chalked up their success to life lessons: hard work, healthy choices, personal integrity, and a competitive drive.

As they looked to their own days in school, they credited great teachers and coaches to be sure, but they also recognized the opportunities for developing character that often occurred outside typical classroom settings. Their charter school partners also made them keenly aware of the decline of physical activity among today's students and why schools are hard-pressed to improve this.

A concept began to take shape. Consulting with education experts, fitness specialists, and social science thought leaders, a new charter school model was born. Athlos, derived from the Greek word for "feat" or "contest," revived the classical ideal of balance—balance of mind, body, and character.

Today, Athlos Academies presents families with another choice in public education. We purposefully incorporate life application skills into our curricula. By offering students, parents, and educators both the tools and the environment to excel, we aim to help every child perform better and change public education for the better.





Athlos Schools & Services

Current Athlos Schools

Athlos Academies partners with schools around the country on a variety of services, including back office support, professional development, and financing and building options. Our fully-implementing schools utilize all our services. Our partner schools utilize some of our services, particularly facility support and key components of our 3-pillar program.

| <i>Fully Implementing Schools</i> | <i>Current Partners</i> |
|---|---|
| <ul style="list-style-type: none"> • Athlos Academy of Utah, opened Fall 2016 • Athlos Academy of St Cloud, opened Fall 2016 • Athlos Academy of Jefferson Parish, opening Fall 2018 | <ul style="list-style-type: none"> • Jubilee Academic Center • International Leadership of Texas • Athlos Leadership Academy – Brooklyn Park |

Our Services

Athlos Academies offers a wide range of services, including:

| <i>Pre-Approval</i> | <i>Pre-Opening</i> | <i>Operational</i> |
|--|---|---|
| <ul style="list-style-type: none"> • Charter application development • Authorizer approval assistance • Board governance training | <ul style="list-style-type: none"> • Site identification • Facility construction • Lease agreement • Board policy development • Board training & cultivation • Budget development • School launch • Executive director recruitment & hiring • Leadership training • Staff recruitment & training • Student recruitment | <ul style="list-style-type: none"> • Bond market assistance • Research-based curriculum & instruction support • Staff professional development • Website, email, social media, & marketing • Payroll process & benefit management • Budgeting & financial management • Uniforms for purchase • Data reporting tools |

Cost: Because Athlos Academies is a social venture, we partner with governing boards to ensure sustainability of each school. A major component of this is ensuring that Athlos Academies can provide high quality services that don't burden a school's budget. Our services for fully-implementing schools range from 8-12%, depending on state and local variables and levels of partnerships. We are confident that our service fee will always be significantly lower than any other management company or service provider in the market.



The Athlos Model

3 Pillar Program

The innovative Athlos model empowers students to live fulfilling, responsible, and successful lives by building on three foundational pillars: Prepared Mind, Healthy Body, and Performance Character. This 3-pillar approach weaves together a model for educational excellence. Believing that intelligence, athleticism, and performance character are malleable, a growth mindset is integral to the design. Together, the pillars help students reach their maximum potential and build strong schools and communities.

| Prepared Mind | Healthy Body | Performance Character |
|--|--|---|
| <div data-bbox="300 762 402 863" data-label="Image"> </div> <p>A Prepared Mind is adaptable, reflective, and ready to embrace new challenges.</p> <p>Athlos understands that the education we provide impacts students for years beyond the classroom! It's about instilling life application skills that support high quality work expectations.</p> <p>Our teaching approach promotes curiosity and confidence, and demonstrates belief that all students can master difficult subjects.</p> | <div data-bbox="766 762 868 863" data-label="Image"> </div> <p>Research shows that Mind and Body are inextricably linked and that physical activity leads to higher student achievement and greater learning retention.</p> <p>Athlos believes that a culture of wellness must permeate all aspects of the student's school day, and that's just what we do!</p> <p>Increased academic achievement and a growing awareness of healthy lifestyle habits are key results of the Athlos Healthy Body program.</p> | <div data-bbox="1227 762 1330 863" data-label="Image"> </div> <p>Athlos believes that Performance Character is a key indicator of future success.</p> <p>To succeed in life, students need more than book smarts. They need to know how to thrive in challenging situations. By developing Performance Character traits such as initiative, courage, and leadership, students gain skills that equip them to overcome obstacles.</p> <p>Our Performance Character program is the foundation of each school's strong positive culture!</p> |

School-Wide Structures

Athlos schools also have key structures in place that support school-wide excellence. These structures represent key components of the model that occur across all three pillars.

Full implementation of these structures is evidenced by a positive school culture, high expectations for both staff and students, clear communication with the community, and progressive implementation of the Athlos model.

Some of the Athlos school-wide structures include: student-led conferences, standards-based grading, and the Athlos behavioral support system.

Learn more about Athlos Academies at www.AthlosAcademies.org